



## 2<sup>^</sup> NEMIS International Workshop

### ***Text Mining for Business Intelligence***

Roma - 23, January, 2004

Faculty of Economics . University of Rome "La Sapienza" - Via del Castro Laurenziano 9

### ***Programme***

8.45 Registration

9.15 Open Session - Introduction

#### **I session: *Knowledge Management: Ontologies for Mining***

9.30: M.T. Pazienza (Dept. of Computer Science, Systems and Production, University of Rome Tor Vergata)  
*Ontological knowledge management to support conceptual representation of texts*

10.10: R. Basili (Dept. of Computer Science, Systems and Production, University of Rome Tor Vergata)  
*Integrating linguistic and ontological knowledge through lexical acquisition*

10.35: D. Saracino (Knowledge Stones S.p.A., Roma)  
*Applying linguistic technologies to knowledge management: some applications and results*

11.00 - 11.30 : Coffee break

#### **II session - *Information extraction: CRM and Multilingual Technology Watch***

11.30: T. Poibeau (Informatics Lab. Paris Nord, CNRS-University of Paris 13)  
*A versatile framework for semantic annotation and information extraction*

12.10: F. Neri, R. Raffaelli (Research & Development Dept., SYNTHEMA S.r.l., Pisa)  
*A new multilingual text mining approach based on main terminology detection, translation memories and clustering*

12.35: S. De' Rossi (Telecom Italia Mobile, Roma)  
*Marketing intelligence system to forecast mobile telecom competitive landscape*

13.00 - 14.30: Lunch

#### **III session – *Business Intelligence: Case Studies and Tools***

14.30: F. Gire (Koltech Group, Paris)  
*Automatic analysis of curriculum vitae, a case study: the CV Distiller software*

15.00: G. Panagopoulou, A. Chatzimakri, A. Spinakis (Quantos S.A.R.L., Athens-Paris)  
*STING: a text mining tool supporting business intelligence*

15.30: F. Patarnello, A. Rizzi (GlaxoSmithKline, Verona)  
*Scientific and pharmaceutical documentation management: a text mining approach in GlaxoSmithKline*

16.00: A. Zanasi (Temis Group - Italy)  
*Temis Insight Discoverer and Online Miner in a US CRM case and on Italian government data*

#### **IV Session - *Open issues and future scenarios***

16.30 - 18.00: *Round Table*

(S. Bolasco, F. Camillo, M.T. Pazienza, T. Poibeau, M. Rajman, S. Sirmakessis, A. Zanasi)

18.15: Closure cocktail

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